



C O M P A N Y   P R O F I L E



Endless Possibilities



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# 01

## ► INTRODUCTION



# Rethink Business Digital Transformation

## WHY LINKING?

At **Linking**, we don't just build technology solutions; we create transformative experiences that connect businesses to the possibilities of tomorrow. We understand that every client's journey is unique, and we're here to make that journey smoother, smarter, and more inspiring. Our philosophy is simple: the best technology solutions are born from the best ideas. That's why we combine innovation with a human touch, understanding each client's needs, vision, and goals.

With **Linking**, you're choosing more than just a service provider. You're choosing a team dedicated to crafting IT software solutions that blend seamlessly with your business objectives, drive efficiency, and unlock potential. From pioneering project delivery methods to cutting-edge technologies, we aim to redefine how businesses operate, grow, and thrive in a digital-first world.

**15**

Employees Years of  
experience

**180+**

Software Projects  
Delivered

**250%**

Brands Sales Increase  
and marketing growth

**7M+**

Platform Downloads & Users  
Satisfaction, Ratings.

**300**

Technical Resources  
Worldwide

**19M**

Leads Generated



# 02

## ▶ OUR SERVICES

## Software Development



Business Analysis



Design UI UX



Mobile Applications



Projects Delivery



Web Development



Artificial Intelligence



Cloud & Email  
Solutions

## Digital Marketing



Social Media  
Management



Search Engine  
Optimization ( SEO )



Digital Advertising  
& Campaigns



Customer Service



Photo & Video Shooting



Growth Marketing

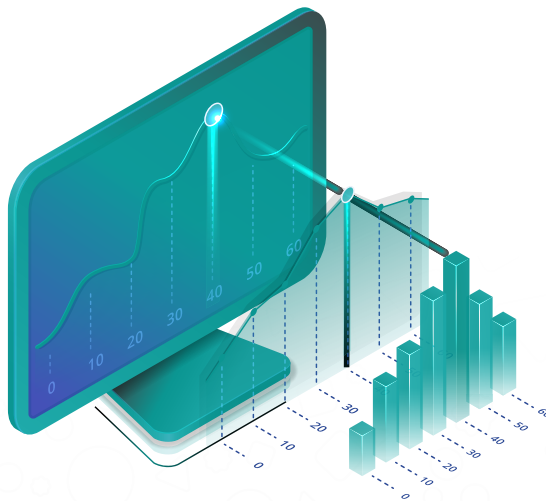
03

# ► Software Development

# Business Analysis

## Professional Gathering And Documentation

Professional Project documentation plays a key role in ensuring the successful delivery of projects and solutions. It serves as a record of the analysis process and helps maintain transparency and clarity for all stakeholders involved. Here are the main types of documentation Linking is Creating.



**RFP** Request for proposal

**FRD** Functional requirements document

**BRD** Business requirements document

**Use Cases** User-system interactions to achieve goals or features.

**User Stories** Descriptions of a feature from the perspective of the user



# UI/UX Design

## Designing Masterpieces Not just Interfaces

Design is more than aesthetics; it's the bridge between functionality and experience. Our UI/UX team combines art and science to create intuitive, visually engaging interfaces that captivate users from the first click. Every design decision is made with the user in mind, ensuring that our interfaces are not only visually compelling but also easy to navigate and a pleasure to use.

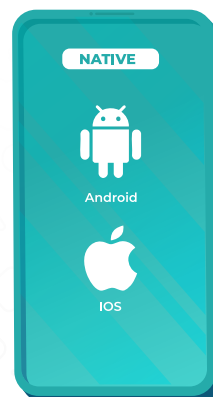


 Adobe XD  Sketch  Figma

# Mobile App's Development

## Connecting People Through Seamless Experiences

In today's mobile-first world, having an app that performs seamlessly on smartphones and tablets is essential. Our mobile app developers create applications that are robust, secure, and perfectly tailored to your business needs. Whether for iOS, Android, or cross-platform solutions, we ensure that every app we develop is optimized for peak performance and user engagement.

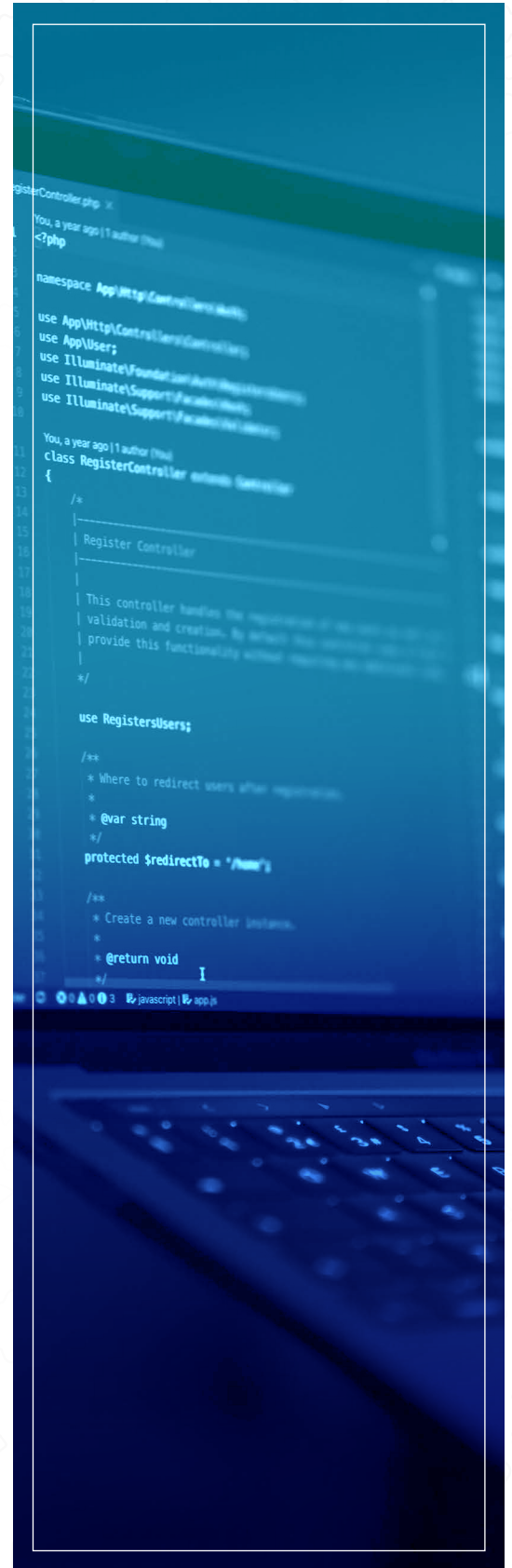


# Web Development

## Transforming Digital Experiences To Interactive Realities

Your website is often the first impression potential clients have of your business. We make that first impression count with high-performance websites that reflect your brand's values and drive engagement. From responsive layouts to advanced features, our web development team brings your vision to life on the digital stage.

## Advanced Tech Stacks To fulfill your needs



## Artificial Intelligence

AI That Thinks, Learns, and Innovates.

We specialize in integrating advanced Artificial Intelligence into software to ensure a successful transformation into intelligent, adaptive, and future-ready solutions. By leveraging powerful AI platforms such as OpenAI, TensorFlow, and other industry-leading technologies, Linking supports businesses in optimizing workflows, enhancing decision-making, and delivering exceptional user experiences.





## Projects Delivery

**We Deliver Success,  
Not Just Projects.**

From Initiation to closure, we excel in project delivery and management, delivering success through meticulous planning, strategic execution, and seamless coordination. Managing projects of all scales, every phase—from initiation to completion—is handled with precision and professionalism.



## Cloud & Email Solutions

### Streamlined Cloud & Email Solutions for Modern Business

Cloud computing and email solutions are vital for efficient business operations in a connected world. Our cloud services offer scalable, secure options that provide the flexibility your business needs to adapt and grow. With our email solutions, we ensure smooth, reliable communication within your organization and with your clients.





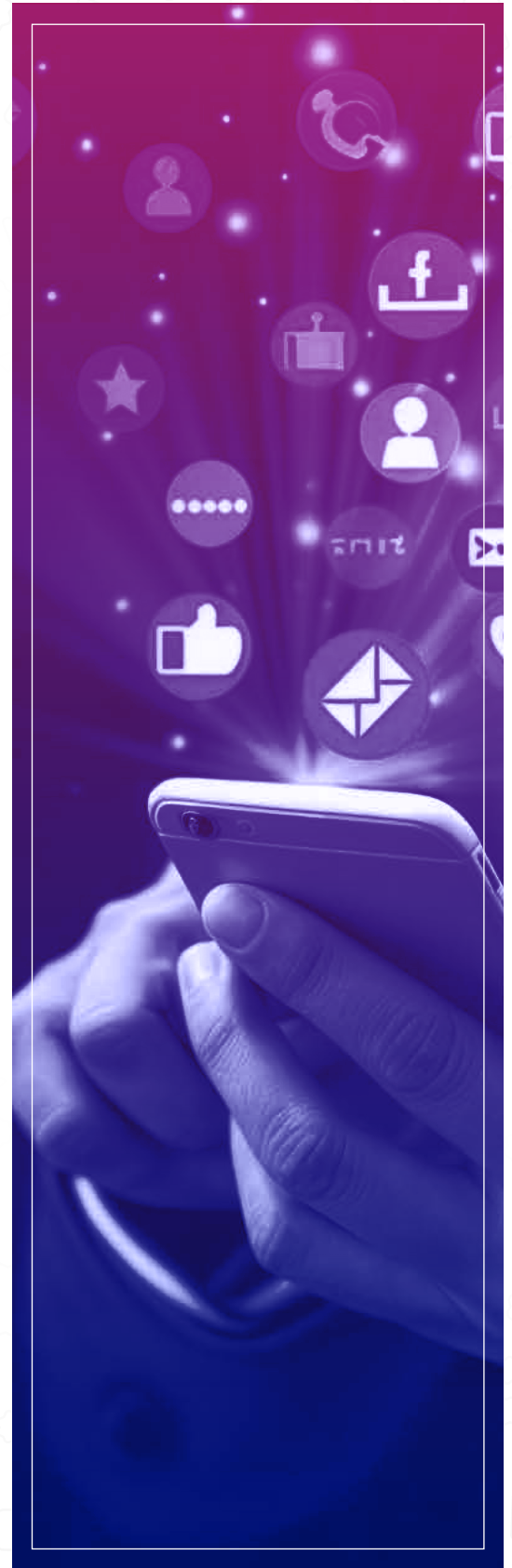
# 04

## ▶ **DIGITAL MARKETING**

# Social Media Management

## Empowering Your Brand Through Dynamic Engagement

We design and execute targeted ad campaigns that reach your audience where they spend their time. Our advertising strategies are data-backed and outcome-focused, ensuring that your message resonates with the right people at the right time. We prioritize maximizing your return on investment while strengthening your brand's presence.



# Digital Advertising and Campaigns

## Crafting Campaigns That Captivate & Convert

Social media is a powerful tool for connecting with your audience. Our social media team creates and curates engaging content tailored to your brand's voice, building a community around your business. From post scheduling to community management, we handle all aspects of social media so you can focus on what you do best.



## Growth Marketing

### Accelerated Strategies for Business Growth

Growth marketing is about more than quick wins; it's about sustainable, scalable growth. Our growth marketers use advanced analytics, A/B testing, and customer feedback to develop strategies that align with your long-term objectives. We constantly adapt and refine our approach to ensure ongoing growth.

## Search Engine Optimization (SEO)

### Reimagining Visibility with Expert SEO Solutions

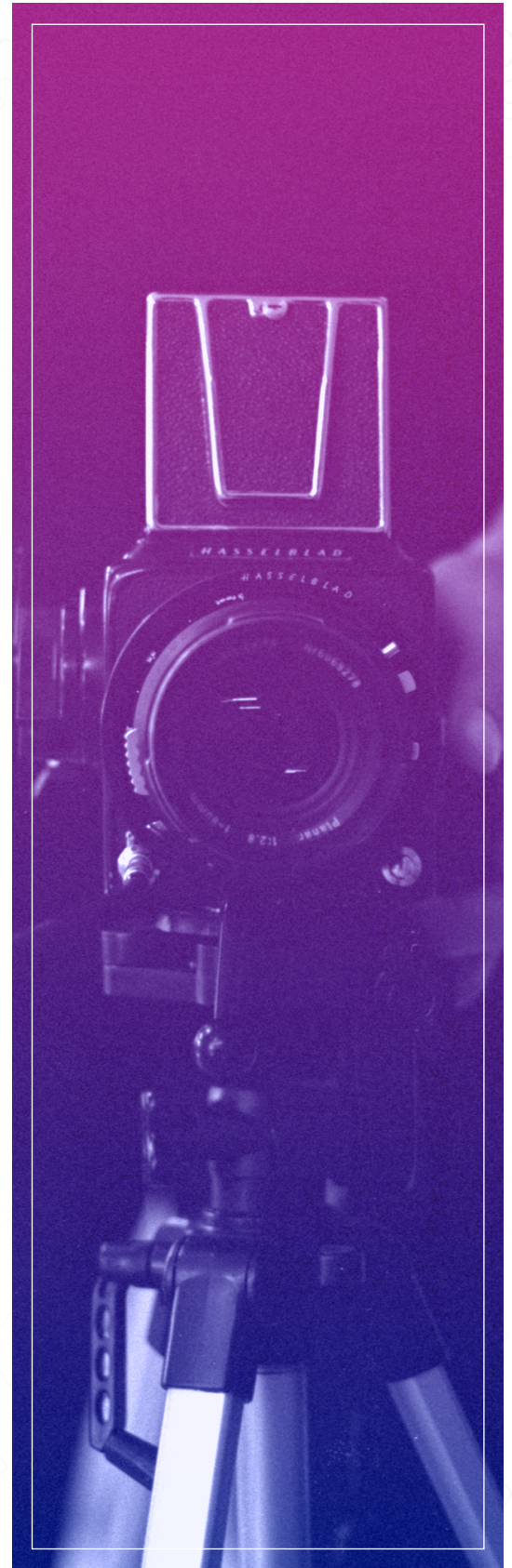
With SEO, we ensure that your business is visible to potential customers when they search for relevant keywords. Our SEO experts optimize every element of your site — from content to code — to improve search engine rankings and drive organic traffic to your website.



# Photo & Video Shooting

## Capturing Stories with Unparalleled Precision

Visual storytelling is at the core of modern marketing. Our professional photographers and videographers capture the essence of your brand, creating high-quality content that resonates with your audience. Whether for product photography, corporate videos, or promotional content, we create visuals that make an impact.





## Support & Customer Service

### Redefining Support for Exceptional Customer Journeys

Customer service is often overlooked but essential for brand loyalty and reputation. Our customer service team is here to ensure that every client interaction is a positive one. From answering inquiries to resolving issues, we're committed to making sure that your clients feel valued, heard, and supported.



# Our Clients

We are proud to cooperate with such huge institutions in both private and governmental sectors





## Get In Touch



[www.linking.qa](http://www.linking.qa)



+974 5200 0853



[info@linking.qa](mailto:info@linking.qa)



Send on WhatsApp



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